

# Sebastian Correa Echeverri

Al Product Manager | Al Scientist | Machine Learning Engineer| Software Developer| +34 678281085 scorrea92@gmail.com https://scorrea92.github.io/personal\_page/ Pamplona, Spain

#### SUMMARY

As an experienced AI engineer and product manager, I specialize in machine learning, neural networks, and deep learning with a focus on pattern recognition, natural language processing, and computer vision. My passion for AI product conceptualization and product management drives me to develop innovative solutions that meet the needs of both businesses and consumers. Alongside my AI expertise, I also build web applications with Python and Django as well as PostgreSQL databases. I am a strong communicator who can effectively convey complex technical concepts to both technical and non-technical stakeholders. I am dedicated to continuously improving my skills and expanding my knowledge in the field of AI and machine learning. I excel in collaborative, cross-functional team environments and have a proven track record of delivering innovative and effective solutions to complex problems.

#### EXPERIENCE

02/2022 - Present

### **Al Product Manager**

Veridas

- Identified customer needs and market opportunities, conducted market research, and gathered customer feedback to understand what product features and functionalities they desired.
- Using a scientific mindset and approach to problem-solving defined the product vision and strategy, leveraging insights from cross-functional teams including product committees, technology experts, designers, and software developers.
- Maintained contact with the market by engaging in customer conversations, exploring the market and competition, attending trade shows, and gathering relevant feedback.
- Created and led cross-functional teams to bring the product to market, maintain it, and drive its evolution.
- Managed the product development process, including creating product roadmaps, prioritizing features, and ensuring timely delivery within budget.
- Responsible for launching and post-launch management, including pricing, promotion, and distribution. I also analyzed and reported on product performance, using data and analytics to track product performance and make recommendations for future improvements.
- Maintained product documentation throughout its lifecycle, including production and operating costs.

10/2020 - 02/2022

# **Product Owner and AI Engineer**

Veridas

- Develop innovative algorithms and solutions in biometrics and antispoofing by using depth understanding of Machine Learning principles. Lead the technical direction of the team's technology.
- Develop long-term plans and strategies in facial biometrics and antispoofing. Defining and prioritizing product features and requirements based on customer needs, market trends, and business goals.
- Collaborating with cross-functional teams, including developers, designers, and stakeholders, to ensure timely delivery of high-quality products that meet customer expectations.
- Acting as the primary point of contact for product-related inquiries and issues from customers, internal teams, and stakeholders.
- Ensuring that the product meets legal and regulatory requirements, as well as industry standards and best practices. Providing leadership and guidance to the product team, including coaching, mentoring, and professional development opportunities.

08/2018 - 10/2020

#### Engineer and researcher in artificial intelligence

Veridas

- Develop innovative algorithms and solutions in biometrics and antispoofing by using depth understanding of Machine Learning principles.
- Lead the technical direction of the team's technology. Develop long-term plans and strategies in facial biometrics and antispoofing.
- Collaborate with cross-functional teams in Technology and Operations to bring research solutions to end-users.
- Mentor junior engineers. Participate in cutting-edge research in biometrics, antispoofing, deepfakes, generative AI, etc.

02/2018 - 07/2018

## **Machine Learning Internship**

Veridas

Master's final project development.

• Design and development of deep learning applications for mobile devices. Computer Vision, Neural networks, development in SWIFT.

06/2017 - 11/2017

#### **Research Associate**

Universidad EIA - Escuela de Ingeniería de Antioquia

- · Data analysis of access records to low-amount financial credits.
- Data cleaning by detecting anomalies, normalization, classification, and standardization.
   Construction of regressive models and classification by SVM and neural networks to evaluate future candidates.
- Photographic survey, data processing, and analysis for the project, Precision of digital elevation models obtained with low-cost drones.

01/2017 - 06/2017

#### **Professor**

Universidad EIA - Escuela de Ingeniería de Antioquia

Lecturer of the subjects:

- · Fundamentals of Programming
- · Analysis of Decisions.

03/2016 - 08/2017

#### **Development Lead**

Metis Consultores

• Leader and developer of web applications team, for the aeronautical sector applications for registration, collection, visualization, and prediction of movement of passengers and aircraft in airports. Python, Django, PostgreSQL. Development. Full stack developer.

10/2015 - 03/2016

### **Engineer of Technological Projects**

Unión Eléctrica S.A

- Resident engineer of technological projects, assembly, management of resources, and personnel for the project.
- Implementation of a Facial recognition, LPR, and conventional analytical system for the Medellín City Hall and Police.

01/2015 - 10/2015

#### **Undergraduate Researcher**

Universidad EIA - Escuela de Ingeniería de Antioquia

#### Project:

 Analysis of the thermal behavior of coverages in urban environments using unmanned aerial vehicles (UAV's). Manipulation and design of unmanned aircraft. Usages of GIS tools and information cleaning and processing.

# EDUCATION

2018 Artificial Intelligence and Computer Vision

Universitat Politècnica de València (UPV)

Master in Science

Projects:

• Face recognition system

• Identification of automobile models using bi-linear models.

• Aggressiveness detection in tweets

2014 Mechatronic Engineer

Escuela de Ingeniería de Antioquia

Bachelors Projects:

Automated House

• Electric Car

• Fruit and vegetable packing machine

# CERTIFICATES

2021 - Present	Strategic Applications of IT Project & Program Management, edx
2019 - Present	Executive Data Science, Coursera
2019 - Present	Deep Learning in Python, DataCamp
2018 - Present	Supervised Learning with scikit-learn, DataCamp
2018 - Present	Intermediate Python for Data Science, DataCamp
2016 - Present	Introducción a C++, Microsoft - DEV210x through edx
2016 - Present	Machine Learning, Stanford University Coursera
2016 - Present	Data Science and Machine Learning Essentials, Microsoft through edX
2016 - Present	Intro to iOS App Development with Swift, Udacity
2016 - Present	Introduction to computer vision, Universidad Carlos III de Madrid through edx
2016 - Present	Learn Swift Programming Syntax, Udacity

# SKILLS

Machine Learning	Advanced	Agile Methodology	Intermediate
Python	Advanced	Keras	Advanced
Al Expertise	Advanced	Tensorflow	Advanced
Strategic Thinking	Intermediate	OpenCV	Advanced
Product Design	Intermediate		

# LANGUAGES

Spanish Native French Basic
English Fluent